Pono Cocoa Definitions

Independent Craft Chocolate Maker - a bean to bar, farm to bar or tree to bar chocolate maker, with no parent company, that manufactures chocolate made from ingredients that are audited for 100% ethicality.

100% Ethical Cacao Farmer - a cacao farmer that uses livable wages to pay all of its workers who must be of legal working age.

Ethicality - A rule or habit of conduct with regard to right and wrong or a body of such rules and habits.